

Greetings!

On several occasions, I've visited a few churches along with our new head football coach Greg Ellis. He speaks, and I share just a few minutes about SAGU. What I discovered when talking with some of the church attendees is that there is little knowledge of SAGU from some people in our AG churches.

I would like to change that and need your help if you are interested. Our goal is to provide you with a variety of resources (video, PPT slides, etc.) that work best for you and share them with your members on a Sunday of your choosing. Ideally, the month of May and August work great since it is around graduation and back-to-school events, but you know what would work best.

Here is an example of how it might work:

- Commit to 5 minutes in the service to show the ***Faith Venture*** video (3 min). This is an inspiring promotional and vision-casting video from President Bridges with a lot of B-roll videos from activities here on campus.
  - Then show one or two of the PPT slides we have provided, but we encourage you to show one that is **educational about SAGU, followed by one promoting Campus Days.**
    - **Impactful fact: About 70% of prospective students who visit our campus wind up enrolled.**
    - *Helping us get the word out on this to your parents can make a huge impact on our enrollment.*
    - Because of this fact..... we are offering a “thank you” to any group leader who brings students to this Oct 26-27, 2023 Campus Days.
      - For group leaders who bring 5 or more 9<sup>th</sup>-12<sup>th</sup> grade students to Campus Days, **we will thank them with \$250.**
      - For group leaders who bring 10 or more 9<sup>th</sup>-12<sup>th</sup> grade students to Campus Days, **we will thank them with \$500.**
      - **Registration link is at: [www.sagu.edu/campusdays](http://www.sagu.edu/campusdays)**
  - Obviously, if you want to make a comment or two, that is a bonus for SAGU.
- If you prefer someone to come from SAGU and make the presentation, we would be happy to work to make that happen.
  - President Bridges
  - VP for Advancement/Admissions- Rick Bowles
  - Sr. Director of Alumni- James Carnell
  - Head Football Coach- Greg Ellis (limited dates)
  - For information: <https://www.cognitoforms.com/SAGU1/SAGUAwarenessDay>

Let us know if you have any questions

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