

# Degree Path: B.A. in Digital Media Arts

College of Music & Communication Arts

22-23 Catalog

## Freshman Year

Fall Semester 15 hours  
GES 1122 Strategies for Student Success ∞  
COM 1143 Fundamentals of Speech Comm. ∞  
ENG 1113 Composition and Rhetoric I ∞  
PED 1101-2291 (Activity Course option 1) ∞  
MTH 1113/1123 (Math option) ∞  
BIB/REL/THE (Bible Core option) ∞

Spring Semester 14 hours  
ENG 1123 Composition and Rhetoric II ∞  
(prereq: ENG 1113)  
HIS 1113 American History I ∞  
PED 2232 Wellness and Lifestyle ∞  
MED 2123 Intro to Media Production ∞  
BIB/REL/THE Bible Core option) ∞

## Sophomore Year

Fall Semester 15 hours  
COM 2173 News & Sports Journalism ∞  
COM 2223 Fundamentals of Visual Comm. ∞  
HUM 1133 Introduction to Fine Arts ∞  
MED 2153 Broadcast Production I ∞  
BIB/REL/THE (Bible Core option) ∞

Spring Semester 16 hours  
ENG 2273/2233 (English option) ∞/∞  
(ENG 2243, if preferred, is spring only)  
(prereq: ENG 1123)  
PED 1101-2291 (Activity Course option 2)  
COM 2233 Screenwriting ∞  
COM 2213 Mass Communication in Society ∞  
MED 2163 Broadcast Production II ∞  
BIB/REL/THE (Bible Core option) ∞

## Junior Year

Fall Semester 15 hours  
GOV 2213 National and State Government ∞  
PSY 1153 Introduction to Psychology ∞  
MED 3213 Digital Cinematography & Editing ∞  
MED 2173 Audio Prod. for Digital Media ∞  
BIB/REL/THE (Bible Core option) ∞

Spring Semester 15 hours  
BIO 1113/PHY 1113 (Science option) ∞  
COM 3523 Rhetorical Studies in Film II \*\*  
(COM 3513, if preferred, is odd years only)  
MED 3523 Sound for Cinema ∞  
MED 4523 Digital Arts & Design ∞  
BIB/REL/THE (Bible Core option) ∞

## Junior-Senior Summer

0-3 hours  
COM 4483 Communication Internship  
(COM 4480, if preferred, is 0 credit)

## Senior Year

Fall Semester 15 hours  
COM 3113 The Church & Media \*\*  
COM 4153 Communication Ethics ∞  
COM 4113 Communication Theory ∞  
XXX XXXX (General Elective Course option 1)  
XXX XXXX (General Elective Course option 2)  
XXX XXXX (General Elective Course option 3)

Spring Semester 15 hours  
COM 2153 Podcasting ∞  
COM 3513 Rhetorical Studies in Film I \*  
(COM 3523, if preferred, is even years only)  
MGT 4443 Entrepreneurship & Venture Mgmt. ∞  
COM 4123 Communication History ∞  
XXX XXXX (General Elective Course option 4)

### Please Note:

- This sample schedule is only a suggested path and does not reflect individual variation necessary due to course-offering alterations, change of major, retaking of courses, transfer credits, spring start, summer courses, or conditional acceptance.
- You should consult your department chair, program coordinator, course scheduler, and peer advisor regarding how your specific circumstance will affect your sequence of these courses for graduation completion.

∞ = every fall and spring semester

\* = only that semester in odd years

\*\*\* = to be taken *only* in specified semester

∞/∞ = every year only fall/spring/summer (as listed)

\*\* = only that semester in even years

∞/∞ = offering differs in order listed



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## OVERVIEW

The Digital Media Arts program is designed to prepare students for a variety of careers in the communications industry. Key arenas in this artistic yet technological profession include: cinema, broadcast news journalism, entertainment television, church media, marketing, graphic design, public relations and more. DMA courses train students to master the basic elements required for a variety of storytelling methods. Digital media itself is quickly becoming one of the most influential forces in the world. Consequently, special emphasis in the DMA program is placed on embracing a biblical worldview in order to properly understand and utilize its power for the Kingdom of God.

## CAREER OPPORTUNITIES

Film Industry; Print/Broadcast Journalism; News and Entertainment Television; Church/Ministry Media Production; Podcasting; Marketing; Public Relations; Independent Video Production; Graphic Design; Live Events Production; Audio Production; Screenwriting

## PROGRAM HIGHLIGHTS

- The DMA major offers perhaps the most hands-on academic program on the SAGU campus. Students will use state-of-the-art equipment for various productions and projects throughout the course of their journey. This kind of access begins with the first set of classes and allows students to be more prepared to use digital media technology after graduation in the work force.
- Since the DMA's inception in 2006, hundreds of graduates have landed significant employment opportunities in both the marketplace and within church or para-church ministries. Others have successfully launched their own business in some part of the broad career field of digital media.

## PROGRAM REQUIREMENTS

### GENERAL EDUCATION STUDIES 54 Hours

#### General Education: 14 hours

- COM 1143 Fundamentals of Speech Communication
- ENG 1113 Composition and Rhetoric I
- ENG 1123 Composition and Rhetoric II
- GES 1122 Strategies for Student Success
- 3 hours from the following:  
ENG 2273 Introduction to Literature  
ENG 2233 American Literature through the Civil War

ENG 2243 American Literature after the Civil War  
**Social/Behavioral Sciences: 9 hours**

- GOV 2213 National and State Government
- HIS 1113 American History I
- PSY 1153 Introduction to Psychology

**Natural Science/Mathematics: 6 hours**

- 3 hours from the following:  
BIO 1113 Biological Sciences **OR**  
PHY 1113 Physical Science
- 3 hours from the following:  
MTH 1113 College Mathematics **OR**  
MTH 1123 College Algebra

**Humanities/Fine Arts: 3 hours**

- HUM 1133 Introduction to Fine Arts

**Physical Education: 4 hours**

- PED 2232 Wellness and Lifestyle
- 2 hours from Activity Courses PED 1101-2291

**General Biblical Studies: 18 hours**

- BIB 1223 The Church in Ministry and Mission
- BIB 2213 Bible Study
- REL 1133 Authentic Christianity
- REL 1173 Introduction to Biblical Literature
- THE 2113 Introduction to Theology and Apologetics
- THE 2333 Pentecostal Doctrine and History

## MAJOR STUDIES 57 Hours

### Core Studies: 24 Hours

- COM 2213 Mass Communication in Society
- COM 2233 Screenwriting
- COM 3113 The Church & Media
- COM 3513 Rhetorical Studies in Film I - or -
- COM 3523 Rhetorical Studies in Film II
- COM 4113 Communication Theory
- COM 4123 Communication History
- COM 4153 Communication Ethics
- COM 4483 Communication Internship **OR**  
COM 4480 Communication Internship (0 credit)

### Professional Development: 33 hours

- COM 2153 Podcasting
- COM 2173 News & Sports Journalism
- COM 2223 Fundamentals of Visual Communication
- MED 2123 Introduction to Media Production
- MED 2153 Broadcast Production I
- MED 2163 Broadcast Production II
- MED 2173 Audio Production for Digital Media
- MED 3213 Digital Cinematography & Editing
- MED 3523 Sound for Cinema
- MED 4523 Digital Arts & Design
- MGT 4443 Entrepreneurship & Venture Management

### GENERAL ELECTIVES 12 Hours (or 15 if COM 4480)

- 12 hours of the student's choice

### TOTAL PROGRAM REQUIREMENTS 123 Hours



Revised on 08/31/2022

Your Department Chair:  
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