

Degree Path: B.A. in Communication Studies

College of Music and Communication Arts

22-23 Catalog

Freshman Year

Fall Semester 15 hours
GES 1122 Strategies for Student Success ∞
ENG 1113 Composition and Rhetoric I ∞
PED 1101-2291 (Activity Course option 1) ∞
MTH 1113/1123 (Math option) ∞
REL 1133 Authentic Christianity ∞
XXX XXXX (General Elective Course option 1)

Spring Semester 14 hours
ENG 1123 Composition and Rhetoric II ∞
(prereq: ENG 1113)
COM 1143 Fundamentals of Speech ∞
PED 2232 Wellness and Lifestyle ∞
REL 1173 Introduction to Biblical Literature ∞
XXX XXXX (General Elective Course option 2)

Sophomore Year

Fall Semester 15 hours
ENG 2273/2233 (English option) ∞/◇
(ENG 2243, if preferred, is spring only)
(prereq: ENG 1123)
HUM 1133 Introduction to Fine Arts ◇
BIB 1223 The Church in Ministry & Mission ∞
XXX XXXX (General Elective Course option 3)
XXX XXXX (General Elective Course option 4)

Spring Semester 16 hours
COM 2213 Mass Communication in Society ◇
BIO 1113/PHY 1113 (Science option) ∞
PED 1101-2291 (Activity Course option 2) ∞
HIS 1113 American History I ∞
BIB 2213 Bible Study ∞
COM/DRA/JOU/MED 3XX3/4XX3 (Major Elective 1)

Junior Year

Fall Semester 15 hours
COM 3113 The Church and Media ◇
PSY 1153 Introduction to Psychology ∞
GOV 2213 National and State Government ∞
THE 2113 Intro to Theology and Apologetics ∞
COM/DRA/JOU/MED 3XX3/4XX3 (Major Elective 2)

Spring Semester 15 hours
COM 3513 Rhetorical Studies in Film I *
COM 2233 Screenwriting ◇
(COM 2313, if preferred is fall only)
COM 2153 Podcasting ◇
COM 4123 Communication History ◇
THE 2333 Pentecostal Doctrine and History ∞

Junior-Senior Summer 3 hours
COM 4483 Communication Internship

Senior Year

Fall Semester 15 hours
COM 4113 Communication Theory ◇
COM 4153 Communication Ethics ◇
COM/DRA/JOU/MED 3XX3/4XX3 (Major Elective 3)
XXX XXXX (General Elective Course option 5)
XXX XXXX (General Elective Course option 6)

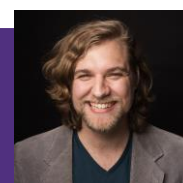
Spring Semester 12 hours
COM 3523 Rhetorical Studies in Film II **
COM/DRA/JOU/MED 3XX3/4XX3 (Major Elective 4)
COM/DRA/JOU/MED 3XX3/4XX3 (Major Elective 5)
COM/DRA/JOU/MED 3XX3/4XX3 (Major Elective 6)

Please Note:

- This sample schedule is only a suggested path and does not reflect individual variation necessary due to course-offering alterations, change of major, retaking of courses, transfer credits, spring start, summer courses, or conditional acceptance.
 - You should consult your department chair, program coordinator, course scheduler, and peer advisor regarding how your specific circumstance will affect your sequence of these courses for graduation completion.
- ∞ = every fall and spring semester
* = only that semester in odd years
*** = to be taken *only* in specified semester
- ◇ = every year only fall/spring/summer (as listed)
** = only that semester in even years
∞/◇ = offering differs in order listed



Your Program Coordinator:
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OVERVIEW

The Communication Studies degree strives to equip students with the ability to communicate clearly to others in a variety of formats and to evaluate consistently the communication of others. The communication studies track emphasizes mediated, rhetorical, and dramatic communication traditions as well as explores the theory and history of a variety of communication formats. This communication track allows students more elective options for practical application within their chosen field.

CAREER OPPORTUNITIES

Students who graduate with this major often find work as journalists, copywriters, editors, web producers, videographers, social media coordinators, public relations managers, marketing managers, news anchors, digital strategists, production crew members, radio or TV broadcasters, and production designers.

PROGRAM HIGHLIGHTS

- Explore the effects of mediated communication through courses that teach video, audio, and broadcast techniques
- Be a part of dramatic storytelling by assisting in the production of theatre through the many available drama classes
- Learn how communication shapes our perception and psychology through classes such as Communication Theory and Communication History
- Pursue classical education traditions through learning oration, logic, and textual criticism held in the many available speech, diction and rhetoric classes
- Inspect the standards held across many fields of writing through the available script and broadcast writing courses.
- Experience how various forms of media and communication marketing aid the vision and calling of the local church
- Jump-start your career of choice before graduation with a field-based communication internship

PROGRAM REQUIREMENTS

GENERAL EDUCATION STUDIES 54 Hours

General Education: 14 hours

- COM 1143 Fundamentals of Speech Communication
- ENG 1113 Composition and Rhetoric I
- ENG 1123 Composition and Rhetoric II
- 3 hours from the following:
 - ENG 2233 American Lit through the Civil War **OR**
 - ENG 2243 American Lit after the Civil War **OR**
 - ENG 2273 Introduction to Literature

Social/Behavioral Sciences: 9 hours

- GOV 2213 National and State Government
- HIS 1113 American History I
- PSY 1153 Introduction to Psychology

Natural Science/Mathematics: 6 hours

- 3 hours from the following:
 - BIO 1113 Biological Sciences **OR**
 - PHY 1113 Physical Science
- 3 hours from the following:
 - MTH 1113 College Mathematics **OR**
 - MTH 1123 College Algebra

Humanities/Fine Arts: 3 hours

- HUM 1133 Introduction to Fine Arts

Physical Education: 4 hours

- PED 2232 Wellness and Lifestyle
- 2 hours from Activity Courses without duplication
PED 1101-2291

General Biblical Studies: 18 hours

- BIB 1223 The Church in Ministry and Mission
- BIB 2213 Bible Study
- REL 1133 Authentic Christianity
- REL 1173 Introduction to Biblical Literature
- THE 2113 Introduction to Theology and Apologetics
- THE 2333 Pentecostal Doctrine and History

MAJOR STUDIES 48 Hours

- COM 2213 Mass Communication in Society
- COM 2233 Screenwriting **OR**
COM 2313 Scriptwriting for Theatre
- COM 3113 The Church and Media
- COM 3513 Rhetorical Studies in Film I
- COM 4113 Communication Theory
- COM 4123 Communication History
- COM 4153 Communication Ethics
- COM 4483 Communication Internship **OR**
COM 4480 Communication Arts Internship (-0-credit)
(Either one waived if COM 4916 is taken)

Professional Development 24 Hours

- COM 2153 Podcasting
- COM 3523 Rhetorical Studies in Film II
- 18 hours of 3000-4000 level COM/DRA/JOU/MED courses of student's choice
COM 4916 New Media Internship can be taken once for 6 hours or twice for 12 hours - counts toward these professional development electives.

MINOR STUDIES/GENERAL ELECTIVES 18 Hours

- 18 hours of student's choice

TOTAL PROGRAM REQUIREMENTS 120 Hours

