

## **Public Disclosure of Student Achievement**

**Institution Name: Southwestern Assemblies of God University**

**Business Unit(s) included in this report: Business Department**

**Academic Period Covered: 2022-2023**

**Date Submitted: 10/25/2023**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>RESULT</b>
Master of Business Administration	4 Year Master Graduation Rate	40%
BS – Accounting	FTFT Degree-Seeking Retention Rate	100%
BBA - Business Administration	FTFT Degree-Seeking Retention Rate	67%
BS – Business Sport Management	FTFT Degree-Seeking Retention Rate	75%
BS – Management	FTFT Degree-Seeking Retention Rate	83%
BS – Marketing	FTFT Degree-Seeking Retention Rate	83%

Target for Graduate: 50%

Target for Undergraduate: 60%

### **Indicators Used**

<b>INDICATOR</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
4 Year Master Graduation Rate	First-time graduate students who enrolled in the MBA program in Fall 2019 and Spring 2020 were compiled into a cohort and tracked through Summer 2023 to determine a four-year graduation rate. The rate was calculated by dividing the number of students who graduated with an MBA through Summer 2023 by the number of students in the initial cohort.
FTFT Degree-Seeking Retention Rate	IPEDS Methodology – First-time, full-time degree-seeking students enrolled in the respective program for the Fall 2022 semester are entered in the cohort and, then, tracked to determine if they returned to the institution the following Fall semester. The return number is divided by the entry number to attain the retention rate.