## Digital Media Arts

### GENERAL EDUCATION STUDIES  61 Hours

**General Education:** 14 hours  
COM 1143 Fundamentals of Speech Communication  
ENG 1113 Composition and Rhetoric I  
ENG 1123 Composition and Rhetoric II  
3 hours from the following:  
ENG 2233 American Literature I  
ENG 2243 American Literature II  
ENG 2273 Introduction to Literature  
GES 1122 Strategies for Student Success

**Social/Behavioral Sciences:** 9 hours  
GOV 2213 National and State Government  
HIS 1113 American History I  
PSY 1153 Introduction to Psychology

**Natural Science/Mathematics:** 7 hours  
4 hours from the following  
BIO 1113 Biological Science and BIO 1111 Lab  
PHY 1113 Physical Science and PHY 1111 Lab  
3 hours from the following  
MTH 1113 College Math  
MTH 1123 College Algebra

**Humanities/Fine Arts:** 3 hours  
HUM 1133 Introduction to Fine Arts

**Physical Education:** 4 hours  
PED 2232 Wellness and Lifestyle  
2 hours from activity courses without duplication: PED 1101-2291

**General Biblical Studies:** 24 hours  
BIB 1143 The Church in Mission  
BIB 2213 Bible Study  
CMN 2213 Foundations of Church Ministries  
REL 1133 Authentic Christianity  
REL 1153 New Testament Literature  
REL 1163 Old Testament Literature  
THE 2113 Introduction to Theology and Apologetics  
THE 2333 Pentecostal Doctrine and History

Courses in the Digital Media Arts program are designed to prepare students for practical applications to a variety of careers in the broadcasting fields, i.e. radio, television, and cable. Media are powerful forces in our minds, lives, societies, and cultures. Courses encourage students with professional aspirations to become ethical, articulate, creative and innovative leaders in the broadcasting field.

### Upon completion of this program, students will:

1. Demonstrate ability to understand and operate basic broadcasting equipment.  
2. Demonstrate ability to serve in various roles in a production team environment.  
3. Demonstrate an understanding of how to use and write for contemporary media formats to communicate.
Major Studies  51 Hours

Core Studies: 24 hours
- COM 2143 Scriptwriting for Theatre and Film
- COM 2213 Mass Communication in Society
- COM 3113 The Church and Media
- COM 3513 Rhetorical Studies in Film I - or - COM 3523 Rhetorical Studies in Film II
- COM 4113 Communication Theory
- COM 4123 Communication History
- COM 4153 Communication Ethics
- COM 4483 Communication Internship

Professional Development: 27 hours
- MED 2123 Introduction to Media Production
- MED 2153 Broadcast Production I
- MED 2163 Broadcast Production II
- MED 3143 Cinematic Pre-production
- MED 3153 Short Film Principle Photography
- MED 3163 Electronic Field Production
- MED 3373 Audio Production and Aesthetics
- MED 4243 Principles of Film Industry
- MED 4413 Advanced Digital Editing

General Electives  15 Hours

Total Program Requirements  127 Hours

Additional Program Stipulations

1. All full-time students are to include one Bible, theology, or religion course each semester until degree requirements have been satisfied.
2. First-year students enrolled full-time are to include GES 1122 in their first semester schedule.
3. First-year students are to enroll in activity physical education courses each of their first two semesters at SAGU. Exceptions will be granted only with approval of the College Dean.
4. Students must achieve 30 hours of upper level credit to graduate.