The General Business major is designed to provide academic experiences with a Christian perspective to facilitate students’ abilities to perform responsibly and effectively in entry-level positions in the business administrative environment.

Upon completion of this program, students will:

1. Demonstrate knowledge of advanced business principles and practices as well as business terminology.
2. Demonstrate proficiency in the application of mathematical concepts to advanced business-related problems.
3. Demonstrate proficiency in the following computer applications: word processing, electronic spreadsheets, database, and presentation graphics.
5. Demonstrate knowledge of management and marketing theories, models, and practices.
6. Demonstrate mastery of conceptual knowledge, business tools, techniques and strategies learned throughout the business administration program by participating in team presentations of integrated and comprehensive cases.
General Business continued

MAJOR STUDIES  57 Hours

Core Studies: 39 hours
- ACC 2213 Principles of Financial Accounting
- ACC 4433 Managerial Cost Accounting
- BUS 1113 A Christian Vision of Business
- BUS 1123 Survey of Economics
- BUS 2253 Business Law I
- BUS 3413 Statistics
- BUS 4113 Business Ethics
- BUS 4443 Business Finance
- BUS 4453 International Business
- BUS 4473 Strategy and Policy in Business
- MGT 2313 Principles of Management
- MIS 2113 Information Systems Theory and Practice
- MKT 2323 Principles of Marketing

Professional Development: 18 hours
- BUS 4593 Business Administration Internship
- MGT 2383 Management Communications
- 12 hours of upper level courses from ACC/HRM/MGT/MKT

GENERAL ELECTIVES  6 Hours

TOTAL PROGRAM REQUIREMENTS 120 Hours

Additional Program Stipulations

1. All full-time students are to include one Bible, theology, or religion course each semester until degree requirements have been satisfied.
2. First-year students enrolled full-time are to include GES 1122 in their first semester schedule.
3. First-year students are to enroll in activity physical education courses each of their first two semesters at SAGU. Exceptions will be granted only with approval of the College Dean.
4. Veterans with at least 6 months of service may apply for and receive 4 hours of credit for physical education. Contact the Registrar’s Office.