Courses in the Digital Media Arts program are designed to prepare students for practical applications to a variety of careers in the broadcasting fields, i.e. radio, television, and cable. Media are powerful forces in our minds, lives, societies, and cultures. Courses encourage students with professional aspirations to become ethical, articulate, creative and innovative leaders in the broadcasting field.

Upon completion of this program, students will:

1. Demonstrate ability to understand and operate basic broadcasting equipment.
2. Demonstrate ability to serve in various roles in a production team environment.
3. Demonstrate an understanding of how to use and write for contemporary media formats to communicate.
MAJOR STUDIES 48 Hours

Core Studies: 24 hours
CMN 3173 The Church and Media
COM 2143 Scriptwriting for Theatre and Film
COM 2213 Mass Communication in Society
COM 3513 Rhetorical Studies in Film I - or -
   COM 3523 Rhetorical Studies in Film II
COM 4113 Communication Theory
COM 4123 Communication History
COM 4153 Communication Ethics
COM 4483 Communication Internship

Professional Development: 27 hours
MED 2123 Introduction to Media Production
MED 2153 Broadcast Production I
MED 2163 Broadcast Production II
MED 3143 Cinematic Pre-production
MED 3153 Short Film Principle Photography
MED 3163 Electronic Field Production
MED 3373 Audio Production and Aesthetics
MED 4213 Principles of Film Industry - or -
   MED 4483 Television Studio Production
MED 4223 Advanced Digital Editing

GENERAL ELECTIVES 15 Hours

TOTAL PROGRAM REQUIREMENTS 127 HOURS

Additional Program Stipulations
1. All full-time students are to include one Bible, theology, or religion course each semester until degree requirements have been satisfied.
2. First-year students enrolled full-time are to include GES 1122 in their first semester schedule.
3. First-year students are to enroll in activity physical education courses each of their first two semesters at SAGU. Exceptions will be granted only with approval of the College Dean.
4. Veterans with at least 6 months of service may apply for and receive 4 hours of credit for physical education. Contact the Registrar’s office.
5. Students must achieve 30 hours of upper level credit to graduate.