

# Communication Arts

Communication Arts degrees are designed to equip students for a vocation with the craft and skills for Digital Media Arts and Theatre that are used within the local church, national and international evangelistic and teaching ministries, the mission field, and the secular industry.

Upon completion of the requirements of the following programs, students should be able to:

1. Demonstrate and implement procedures and practices for fine arts.
2. Create and develop concepts for fine arts production processes.
3. Describe fundamental communication theories with respect to the effects of fine arts.

## Communication Studies

### GENERAL EDUCATION STUDIES 61 Hours

**General Education:** 14 hours

COM 1143 Fundamentals of Speech Communication

ENG 1113 Composition and Rhetoric I

ENG 1123 Composition and Rhetoric II

3 hours from the following:

ENG 2233 American Literature I

ENG 2243 American Literature II

ENG 2273 Introduction to Literature

GES 1122 Strategies for Student Success

**Social/Behavioral Sciences:** 9 hours

GOV 2213 National and State Government

HIS 1113 American History I

PSY 1153 Introduction to Psychology

**Natural Science/Mathematics:** 7 hours

4 hours from the following

BIO 1113 Biological Science and BIO 1111 Lab

PHY 1113 Physical Science and PHY 1111 Lab

3 hours from the following

MTH 1113 College Math

MTH 1123 College Algebra

**Humanities/Fine Arts:** 3 hours

HUM 1133 Introduction to Fine Arts

**Physical Education:** 4 hours

PED 2232 Wellness and Lifestyle

2 hours from activity courses without duplication: PED 1101-2291

**General Biblical Studies:** 24 hours

BIB 2213 Bible Study

CMN 1223 The Church in Mission

CMN 2213 Foundations of Church Ministries

REL 1133 Authentic Christianity

REL 1153 New Testament Literature

REL 1163 Old Testament Literature

THE 2113 Introduction to Theology and Apologetics

THE 2333 Pentecostal Doctrine and History

## Communication Studies *continued*

### MAJOR STUDIES 48 Hours

#### Core Studies: 24 Hours

- CMN 3173 The Church and Media
- COM 2143 Scriptwriting for Theatre and Film
- COM 2213 Mass Communication in Society
- COM 3513 Rhetorical Studies in Film I
- COM 4113 Communication Theory
- COM 4123 Communication History
- COM 4153 Communication Ethics
- COM 4483 Communication Internship

#### Specialization Studies: 24 hours

- COM 2113 Web Design **-or-**
  - COM 2123 Computer Applications and Graphics in Mass Media
  - COM 3523 Rhetorical Studies in Film II
- 18 hours from 3000 or 4000 level COM, DRA, JOU, and MED courses*

### GENERAL ELECTIVES 18 HOURS

## TOTAL PROGRAM REQUIREMENTS 127 HOURS

The Communication Studies specialization strives to equip students with the ability to communicate clearly to others in a variety of formats and to evaluate consistently the communication of others. The communication emphasis includes theory and history of communication, along with giving students electives for practical application.

### Upon completion of this program, students will:

1. Demonstrate a broad-based understanding of communication processes.
2. Demonstrate and implement production procedures and practices.
3. Describe fundamental communication theories with respect to the effects of media and ethical considerations.

### Additional Program Stipulations

1. All full-time students are to include one Bible, theology, or religion course each semester until degree requirements have been satisfied.
2. First-year students enrolled full-time are to include GES 1122 in their first semester schedule.
3. First-year students are to enroll in activity physical education courses each of their first two semesters at SAGU. Exceptions will be granted only with approval of the College Dean.
4. Veterans with at least 6 months of service may apply for and receive 4 hours of credit for physical education. Contact the Registrar's office.
5. Students must achieve 30 hours of upper level credit to graduate.