The Sports Management specialization is designed to prepare students for career opportunities in the field of sports management from a Christian perspective. The specialization gives a strong background in sport and fitness as well as a business component developing skills to hold management level positions in industries related to organized fitness.

Upon completion of this program students should be able to:

1. Understand the history of physical education and sport.
2. Understand principles of physical fitness, first aid, and safety.
3. Use basic sport skills in selected lifetime or team sports.
4. Demonstrate knowledge of personal and community health.
5. Appreciate the use of physical activity in meeting the needs of physically challenged people.
6. Understand the function of the human body in psychomotor activities.
7. Understand the process of evaluation and assessment of fitness and sport activities.
8. Address the care and prevention of athletic injuries.
9. Employ principles of management of programs, facilities, and people.
## Sports Management continued

### MAJOR STUDIES  61 Hours

**Core Studies: 22 hours**
- ACC 2213 Principles of Financial Accounting
- BSM 2112 Personal and Community Health
- BSM 2122 First Aid and Safety
- BUS 2253 Business Law I
- BUS 4113 Business Ethics
- BUS 4473 Strategy and Policy in Business
- MGT 2313 Principles of Management
- MKT 2323 Principles of Marketing

**Management Studies: 9 hours**
- BSM 3173 Management in Health and Sport
- MGT 2383 Management Communications
- MGT 4463 Human Resource Management

**Health and Sports Management Specialization  30 hours**
- BSM 2133 Foundations of Human Performance
- BSM 3133 Human Anatomy and Physiology
- BSM 3143 Nutrition for Fitness and Sport
- BSM 3153 Care and Prevention of Athletic Injuries
- BSM 3313 Recreational Leadership
- BSM 3333 Coaching Theory
- BSM 4113 Tests and Measurements
- BSM 4123 Adapted Physical Activity
- BSM 4143 Sports Management Internship I
- BSM 4153 Sports Management Internship II

### GENERAL ELECTIVES  3 Hours

### TOTAL PROGRAM HOURS  126 Hours

10. Work with the legal implications of providing athletic and fitness programs to individuals and groups.
11. Promote and market athletic and fitness programs.

### Additional Program Stipulations

1. All full-time students are to include one Bible, theology, or religion course each semester until degree requirements have been satisfied.
2. First-year students enrolled full-time are to include GES 1122 in their first semester schedule.
3. First-year students are to enroll in activity physical education courses each of their first two semesters at SAGU. Exceptions will be granted only with approval of the College Dean.
4. Veterans with at least 6 months of service may apply for and receive 4 hours of credit for physical education. Contact the Registrar’s Office.