## **Caryn E. Johnson**

| 1134 N. 13 <sup>th</sup> St.<br>Milwaukee, WI 53442<br>(414) 289-4857 (School) |  | 3295 N. Harvey Street<br>West Allen, CT 43958<br>(898) 985-6857 (Home) |
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| OBJECTIVE  | Seeking a summer internship in the marketing field.  |  |
| EDUCATION  | MARQUETTE UNIVERSITY, Milwaukee, WIBachelor of Science Degree in Business AdministrationSpecialization:MarketingGraduation Date:May, 20xxG.P.A. 3.0/4.0  |  |
|  |  | otional Strategy<br>Management   |
|  | <u>Class Project</u><br>Prepared promotional materials for one university department.<br>Included designing logo, brochure, database for mailing and<br>follow-up survey.  |  |
|  | <u>Computer Skills</u><br>Macintosh and IBM operating systems plus Windows,<br>Microsoft Office  |  |
| <b>EXPERIENCE</b><br>Summer 20xx   | <ul> <li>J.C. PENNY CO., Milwaukee, WI</li> <li>Customer Service Representative</li> <li>Processed customers returns and exchanges</li> <li>Handled telephone inquiries and complaints. Due to excellent phone skills with customers, promoted to handle customer complaints in house.</li> </ul>                    |  |
| Part-time<br>Summers<br>xx-present   | <ul> <li><u>CENTURY INN RESTAURANT</u>, Milwaukee, WI</li> <li>Waiter</li> <li>Assistant Manager</li> <li>Promoted to Assistant Manager after six months</li> <li>Trained new waitresses and busboys</li> <li>Acted as cocktail hostess when needed</li> <li>Ran tapes and tallies when manager not there</li> </ul> |  |
| AWARDS/<br>ACTIVITIES  | Business Marketing Association, Treas.<br>Hall Council Floor Representative<br>Volunteer Coordinator – Special Olympics<br>Marquette Scholarship (3 years)   |  |
| <b>References Available Upon Request.</b>                                      |  |  |