

Public Disclosure of Student Achievement

Institution Name: Southwestern Assemblies of God University

Business Unit(s) included in this report: Business Department

Academic Period Covered: 2019-2020

Date Submitted: November 3, 2020

PROGRAM	INDICATOR	RESULT
Master of Business Administration	4 Year Master Graduation Rate	43%
BS – Accounting	FTFT Degree-Seeking Retention Rate	50%
BBA - Business Administration	FTFT Degree-Seeking Retention Rate	60%
BS – Business Sport Management	FTFT Degree-Seeking Retention Rate	70%
BS – Management	FTFT Degree-Seeking Retention Rate	67%
BS – Marketing	FTFT Degree-Seeking Retention Rate	100%

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
4 Year Master Graduation Rate	First-time graduate students who enrolled in the MBA program in Fall 2016 and Spring 2017 were compiled into a cohort and tracked through Summer 2020 to determine a four-year graduation rate. The rate was calculated by dividing the number of students who graduated with an MBA through Summer 2020 by the number of students in the initial cohort.
FTFT Degree-Seeking Retention Rate	IPEDS Methodology – First-time, full-time degree-seeking students enrolled in the respective program for the Fall 2019 semester are entered in the cohort and, then, tracked to determine if they returned to the institution the following Fall

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	semester. The return number is divided by the entry number to attain the retention rate.
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