

Sports Management

General Education Studies 65 hours

General Education: 17 hours

- COM 1143 Fundamentals of Speech
- ENG 1113 Composition and Rhetoric I
- ENG 1123 composition and Rhetoric II

3 hours from the following:

- ENG 2233 American Lit I
- ENG 2243 American Literature II
- ENG 2273 Introduction to Literature

- GES 1122 Strategies for Student Success
- GES 1173 Computer Applications

Psychology/Social Studies: 9 hours

- GOV 2213 National and State Government
- 3 hours from HIS 1000-2000 level, or approval from History Dept. 3000-4000 level
- PSY 1153 Introduction to Psychology

Science/Mathematics: 11 hours

- BIO 1113 Biological Science and BIO 1111 Lab
- PHY 1113 Physical Science and PHY 1111 Lab
- MTH 1123 College Algebra

Physical Education: 4 hours

- PED 2232 Wellness and Lifestyle
- 2 hours from activity courses without duplication: PED 1101-PED 2291

General Biblical Studies: 24 hours

- BIB/REL 1113 Survey of the New Testament
- BIB/REL 1123 Survey of the Old Testament
- BIB 2123 The Mission of the Church
- BIB 2213 Bible Study
- CMN 2213 Foundations of Church Ministries
- REL 2113 Authentic Christianity
- THE 2113 Introduction to Theology and Apologetics
- THE 2333 Pentecostal Doctrine and History

The Sports Management Specialization is designed to prepare students for career opportunities in the field of sports management from a Christian perspective. The specialization gives a strong background in sport and fitness as well as a business component developing skills to hold management level positions in industries related to organized fitness.

Upon completion of this program students should be able to:

1. Understand of the history of physical education and sport.
2. Understand principles of physical fitness, first aid, and safety.
3. Use basic sport skills in selected lifetime or team sports.
4. Demonstrate knowledge of personal and community health.

Sports Management *continued*

MAJOR STUDIES 58 Hours

Core Studies: 19 hours

- ACC 2213 Principles of Financial Accounting
- BSM 2112 Personal and Community Health
- BSM 2122 First Aid and Safety
- BSM 4143 Internship I
- BSM 4153 Internship II
- BUS 2373 Business Law
- MKT 2323 Principles of Marketing

Management Studies: 15 hours

- BSM 3113 Sports Facilities Management
- BSM 3173 Management in Health and Sport
- MGT 2313 Principles of Management
- MGT 2383 Management Communications
- MGT 4463 Human Resource Management

Health and Sports Management Specialization 24 hours

- BSM 2133 Foundations of Human Performance
- BSM 3133 Human Anatomy and Physiology
- BSM 3143 Nutrition for Fitness and Sport
- BSM 3153 Care and Prevention of Athletic Injuries
- BSM 3313 Recreational Leadership
- BSM 3333 Coaching Theory
- BSM 4113 Tests and Measurements
- BSM 4123 Adaptive Physical Activity

General Electives 4 hours

- BSM or BUS (3000 or 4000 level)

TOTAL PROGRAM HOURS 127 Hours

5. Appreciate the use of physical activity in meeting the needs of physically challenged people.
6. Understand the function of the human body in psychomotor activities.
7. Understand the process of evaluation and assessment of fitness and sport activities.
8. Address the care and prevention of athletic injuries.
9. Employ principles of management of programs, facilities, and people.
10. Work with the legal implications of providing athletic and fitness programs to individuals and groups.
11. Promote and market athletic and fitness programs.