

Broadcasting

GENERAL EDUCATION STUDIES 64 Hours

General Education: 17 hours

COM 1143 Fundamentals of Speech
 ENG 1113 Composition and Rhetoric I
 ENG 1123 Composition and Rhetoric II

3 hours from the following:

ENG 2233 American Literature I
 ENG 2243 American Literature II
 ENG 2273 Introduction to Literature

GES 1122 Strategies for Student Success

3 hours from the following:

GES 1173 Computer Applications
 GES 2223 Data Analysis

Psychology/Social Studies: 9 hours

GOV 2213 National and State Government

3 hours from *HIS (1000 – 2000)*,
 or with approval from History Department 3000-4000 level

PSY 1153 Introduction to Psychology

Science/Mathematics: 7 hours

4 hours from the following

BIO 1113 Biological Science and BIO 1111 Lab
 PHY 1113 Physical Science and PHY 1111 Lab

3 hours from the following

BUS 1183 Business Mathematics
 MTH 1113 College Math
 MTH 1123 College Algebra

Humanities: 3 hours

HUM 1113 Introduction to Fine Arts

Physical Education: 4 hours

PED 2232 Wellness and Lifestyle

2 hours from activity courses without duplication:

PED 1101-1191
 PED 2201-2291

Courses in the Broadcasting specialization are designed to prepare students for practical applications to a variety of careers in the broadcasting fields, i.e. radio, television, and cable. Media are powerful forces in our minds, lives, societies, and cultures. Courses encourage students with professional aspirations to become ethical, articulate, creative and innovative leaders in the broadcasting field.

Upon completion of this program students should be able to:

1. Demonstrate ability to understand and operate basic broadcasting equipment.
2. Demonstrate ability to serve in various roles in a production team environment.
3. Demonstrate an understanding of how to use and write for contemporary media formats to communicate.

Broadcasting continued

General Biblical Studies: 24 Hours

BIB/REL 1113 Survey of the New Testament
 BIB/REL 1123 Survey of the Old Testament
 BIB 2123 The Mission of the Church
 BIB 2213 Bible Study
 CMN 2213 Foundations of Church Ministries
 REL 2113 Authentic Christianity
 THE 2113 Introduction to Theology and Apologetics
 THE 2333 Pentecostal Doctrine and History

MAJOR STUDIES 45 Hours

Communication Arts Core Studies: 21 Hours

COM 1123 Introduction to Script Development
 COM 4113 Communication Theory
 COM 4123 Communication History
 COM 4133 Mass Communication Research Methods
 COM 4483 Communication Internship
 MED 1113 Introduction to Media Production
 MED 2233 The Church and Media

Broadcasting Core: 24 Hours

DRA 3323 Oral Interpretative Performance
 JOU 2223 News Writing and Editing
 MED 2133 Video Production I
 MED 2143 Video Production II
 MED 3333 Electronic Field Production
 MED 4443 Video Postproduction and Editing
 MED 4483 Television Studio Production
 3 hours from approved COM, MED, DRA, and JOU courses

General Electives: 18 Hours

*Students must achieve 30 hours of upper level credit to graduate.

TOTAL PROGRAM REQUIREMENTS 127 HOURS